



# dear handmade life

EVENTS, EDUCATION AND COMMUNITY FOR CREATIVES  
AND SMALL BUSINESS OWNERS

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## SPONSORSHIP DECK

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[DEARHANDMADELIFE.COM](http://DEARHANDMADELIFE.COM)

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# dear handmade life

## TABLE OF CONTENTS

ALL ABOUT US . . . . . PAGE 3

THE DEMOGRAPHICS . . . . . PAGE 4

DIGITAL SPONSOR DECK . . . . . PAGE 5

CRAFTCATION CONFERENCE SPONSOR DECK . . . . . PAGE 10

PATCHWORK SHOW SPONSOR DECK . . . . . PAGE 16

SPONSOR TESTIMONIALS . . . . . PAGE 20

PREVIOUS SPONSORS . . . . . PAGE 21

LET'S COLLABORATE! - CONTACT INFO . . . . . PAGE 22

## *our events & opportunities*



**OUR ONLINE  
COMMUNITY**



**CRAFTCATION  
CONFERENCE**



**PATCHWORK  
SHOW**



# dear handmade life

all about us

DURING OUR 17 YEARS IN BUSINESS  
WE HAVE...

- **Welcomed over 500,000 guests** to shop local and celebrate community at our multi-city bi-annual Patchwork Show festivals, providing nearly **15,000 artists a venue** to grow their businesses and inspire others.
- **Helped thousands of creatives** turn their passion into profession, become besties with their inner artist, and find camaraderie through our life-changing Craftcation Conference.
- Shared business know-how, art and craft inspiration, and tales of creative entrepreneurship through **150+ podcast episodes, 800+ blog posts, and a social media audience of 100k+ engaged followers.**

hello **i'm nicole**  
THE CEO &  
CREATIVE DIRECTOR





# dear handmade life

## the demographics at a glance



### NEWSLETTER

- 36,000+ NEWSLETTER SUBSCRIBERS
- 41% NEWSLETTER OPEN RATE



### WEBSITE + BLOG

- 40,000+ UNIQUE MONTHLY WEBSITE/BLOG USERS
- 80,000+ MONTHLY WEBSITE/BLOG PAGEVIEWS



### SOCIAL MEDIA

- 100,000+ ENGAGED SOCIAL MEDIA FOLLOWERS



### PODCAST

- 550K DOWNLOADS
- TOP 5% OF ALL PODCASTS



### PATCHWORK SHOW

#### THE GUESTS

- 4K-8K GUESTS DURING A SIX-HOUR SHOW
- AVERAGE AGE: 25-45 YEARS
- 65% FEMALE
- EDUCATED & EMPLOYED WITH A MEDIAN INCOME OF 115K

#### THE VENDORS

- 70-250 VENDORS PER SHOW
- SMALL BUSINESS OWNERS
- 90% HAVE A WEBSITE AND/OR BLOG
- HIGHLY ACTIVE ON SOCIAL MEDIA AND ONLINE



### CRAFTCATION CONFERENCE

#### THE ATTENDEES

- 500+ INFLUENTIAL BLOGGERS, CRAFTERS, CREATIVE BUSINESS OWNERS AND DIY ENTHUSIASTS
- 90% HAVE A WEBSITE AND/OR BLOG
- AVERAGE AGE: 25-38 YEARS & 90% FEMALE
- HIGHLY ACTIVE ON SOCIAL MEDIA AND ONLINE

#### THE CONFERENCE

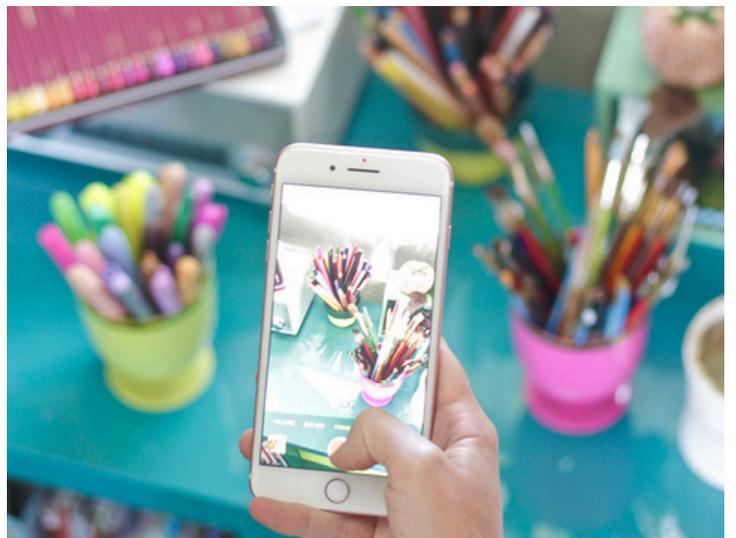
- EST. 2012
- 200+ WORKSHOPS & EVENTS
- VENTURA BEACH, CALIFORNIA

Sponsors have the option to target specific segments within our audience, such as creative business owners, influential bloggers, particular regions, or the entire group.



# dear handmade life

## ONLINE COMMUNITY SPONSORSHIP OPPORTUNITIES





# dear handmade life

## ONLINE COMMUNITY SPONSORSHIP

### *the details*

OUR ONLINE AUDIENCE LOVES CONNECTING WITH BRANDS THAT SHARE THEIR DEDICATION TO INTENTIONAL LIVING, SHOPPING, AND WORKING. THEY ARE SMALL BUSINESS OWNERS, CRAFT ENTHUSIASTS, AND CREATIVES ENGAGED THROUGH OUR BLOG, PODCAST, NEWSLETTER, AND SOCIAL MEDIA.



#### OUR AUDIENCE

- Influential bloggers, crafters, creative business owners and DIY enthusiasts
- Early adopting tastemakers with a wide reach
- 90% have a website and/or blog
- Average age - 25-38 years old & 90% female
- Educated and employed with a median income of 95k
- Highly active on social media and online



#### SOCIAL MEDIA

- 48k+ Instagram
- 25k+ Pinterest / 1.6 million monthly views
- 28k+ Facebook



#### THE BLOG

- 30k+ unique monthly users
- 60k+ monthly website/blog views
- 800+ blog posts



#### THE PODCAST

- 150+ episodes
- 550k+ downloads
- In the top 5% of all podcasts
- Prestigious creative expert guests



#### THE NEWSLETTER

- 36k+ subscribers
- 41% open rate



# dear handmade life

## ONLINE COMMUNITY SPONSORSHIP *the details*



### EVENT OR EVENT SERIES

We'll collaborate to create a custom online event or series on Zoom or Instagram Live featuring your brand. Events can include webinars, live demos, or workshops and will be promoted across our social media and newsletters. Participants will opt-in, allowing you to capture their email addresses, and receive a series of emails about the events and your brand.

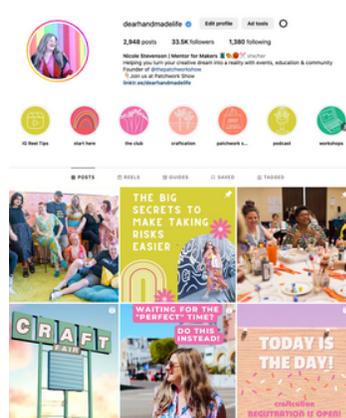
View landing pages for past events:  
[Marketing for Makers Summit](#)  
[Work it Wednesday Series](#)

← THE PAGE WAS CREATED FOR OUR COMMUNITY OVER COMPETITION EVENT WITH OUR SPONSOR AMPJAR



### INSTAGRAM REEL

We love creating IG Reel content, from crafty how-tos and business tips to artsy mini-movies. We bring the DIY spirit, our unique aesthetic, and a love of storytelling.



### SOCIAL MEDIA FEED POST

Connect with our highly engaged audience on Facebook, Instagram, and Pinterest. Posts include a graphic or photo and links of your choice.



### INSTAGRAM STORY SERIES

We'll create a series of Instagram stories for your brand, product, or service. We'll handle the graphics, tag you, and use our swipe-up feature for your chosen link on every slide.



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## ONLINE COMMUNITY SPONSORSHIP

### the details

#### BLOG POST

Sponsored blog posts showcase your product or service to our readers. Our writers create unique DIY tutorials, recipes, or editorials featuring your brand, along with custom pin-able graphics. You can also create a contest or giveaway to increase engagement.



**dear handmade life**

DIY PAINTED GEOMETRIC WOODEN BOX

July 7, 2017 By Heidi Cushman - 1 hour 11 minutes

*Editor's Note: We've excited to welcome NH Handmade from [Wendy Dwyer](#) for some great posts. NH is one of the craft managers for our business and makes conference [Crafternoon](#) - she's also a super talented maker and photographer.*

*P.S. - Please be inspired by this project and create up your own DIY or an original post helping or sharing tips for your business. Check out our friends at [The DIY Project Show](#) (a Seattle based creative family owned business and they're the largest discount you'll get on shipping and party supplies company in the United States). From craft projects to help you keep in stock to shipping supplies to help and MORE... [Check out our awesome!](#)*

*-Nicole K.*

**DIY painted geometric wooden box**

love, dear handmade life

Hi there! NH Handmade from [Wendy Dwyer](#) - do you ever get the feeling you are just dreaming to craft support? For me it's definitely undeniably true. I think I have never that enough to put me a lifetime for hours of embroidery. So I came up with a super cute & easy way to help keep some of my time under control with this painted wooden box! Can you share you how it's done?

WHAT TO GET:

Wooden box (I used the large in this set from [PaperDirect](#))  
Acrylic craft paint (this set is under \$20 and includes 18 colors)

#### NEWSLETTER FEATURE

Newsletter features include custom graphics and are a great way to connect with our engaged mailing list. You can also create a discount, contest, or giveaway with the feature.



**dear handmade life**  
Bringing you Patchwork Show, Craftation, Conference and more!

**VENDOR APPLICATIONS ARE OPEN!**  
FOR PATCHWORK SHOW

LET'S GO! GET VENDOR INFO & APPLY NOW

Hello Friends!

[Patchwork Show vendor applications](#) are officially OPEN for our spring season. If you're a maker, crafter, artist or creative, [join us!](#)

If you know someone who you think would enjoy vending at the show, feel free to forward this email to them.

[Click here](#) to apply and join us at any of our seven locations this spring in Southern and Northern California including two NEW spots!

We can't wait to welcome you to our creative community of makers!

-Nicole & The Dear Handmade Life Team

**GET VENDOR INFO & APPLY NOW**

By the way, join us for

**MARKETING MONDAYS**

ON INSTAGRAM LIFE

will be back! If we can stream 1 great event!

Stop wondering how to share about what you make and start listening to the experts who have already put the time and work into figuring out how to do it.

We'll talk about social media, email, content planning, authenticity, going viral, metrics and so much more.

#### PODCAST AD

The Dear Handmade Life podcast offers interviews, stories, and practical advice for a creative, intentional life. Reach our 7,000+ listeners per episode with an ad you record or we record for you.



**dear handmade life** **Dear Handmade Life**  
Dear Handmade Life  
Subscribed

5.0 ★★★★★  
146 Ratings

2015-2021  
Design

With over 20 years of experience running creative businesses, your host, Nicole Stevenson knows the joy and the struggles of being your own boss. Join [more](#)

**Season 8**

FEBRUARY 15  
**Marketing for makers: Starting from square one**  
Veering off from our usual interview format, this unique episode is an unscripted coaching session w...  
[Details](#) 53 min

FEBRUARY 1  
**Uncovering Your Brand Story & Expertise**  
Uncovering Your Brand Story & Expertise with personal branding strateigist Mava Filious. I talk with...



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## ONLINE COMMUNITY SPONSORSHIP PACKAGES

OPPORTUNITY	ONLINE EVENT PACKAGE	BLOG POST PACKAGE
Sponsored online event hosted over IGLIVE or Zoom *All social media and newsletter features are promotional for the event	YES	
Custom landing page design and creation for RSVPs and thank you follow up email to attendees	YES	
Access to email addresses for all RSVPs	YES	
Dedicated email newsletter	ONE	
Email newsletter feature	THREE	ONE
Blog post		ONE
Instagram reel or carousel post	ONE	ONE
Instagram story slides	THREE	THREE
Facebook post	ONE	ONE
Podcast ad midroll 60 seconds max	ONE	
Pinterest post (3 scheduled graphics)		ONE
PACKAGE VALUE	\$10,000	\$2,500
DISCOUNTED RATE	\$7,500	\$1,500

OPPORTUNITY	SOCIAL MEDIA & PODCAST PACKAGE	PODCAST PACKAGE
Email newsletter feature	ONE	
Instagram reel or carousel post	ONE	
Instagram story slides	THREE	
Facebook post	ONE	
Podcast ad midroll 60 seconds max	ONE	THREE
PACKAGE VALUE	\$1,000	\$500
DISCOUNTED RATE	\$1,000	\$500

dear handmade life's  
**Craftcation**  
CONFERENCE FOR CREATIVES

CRAFTCATION SPONSORSHIP OPPORTUNITIES



dear handmade life's  
**Craftcation**  
CONFERENCE FOR CREATIVES

the details

CRAFTCATION, HELD ANNUALLY IN VENTURA, CALIFORNIA, FEATURES INDUSTRY EXPERTS LEADING CRAFT WORKSHOPS, BUSINESS LECTURES & PANELS, WELLNESS ACTIVITIES AND SPECIAL EVENTS TO CONNECT AND EDUCATE ATTENDEES.



PRESS PLAY TO SEE  
THE MAGIC OF  
CRAFTCATION CONFERENCE

500+ ATTENDEES



- Influential bloggers, crafters, creative business owners and DIY enthusiasts
- Early adopting tastemakers with a wide reach
- 90% have a website and/or blog
- Average age: 25-38 years & 90% female
- Educated and employed with a median income of 95k
- Highly active on social media and online

EST. 2012



- Annually in April
- Five days (Wednesday - Sunday)
- Ventura Beach, California

200+ WORKSHOPS & EVENTS



- Hands-on DIY craft workshops
- Business lectures and panels
- Social gatherings and parties
- Wellness Activities

**NPS SCORE --> 71**

This is the Holy Grail of NPS (Net Promoter Score), and rarely attainable. A company with a score in this range is considered to be among the absolute best in their industry.

I was amazed at how flawlessly everything went... Everyone was so friendly. The workshop sessions were awesome. And y'all really put together an amazing community of people.  
-Christina (Craftcation Conference Alum)



dear handmade life's  
**Craftcation**  
CONFERENCE FOR CREATIVES



WE ENJOY COLLABORATING WITH SPONSORS TO CREATE A CUSTOM EXPERIENCE THAT ALIGNS PERFECTLY WITH YOUR BRAND AND MARKETING GOALS.



TITLE SPONSOR

Your brand name will be featured on all digital and printed conference materials, including the program cover, gift bags, website, and more, such as: "Craftcation Conference Presented by: [Your Brand]."



MARKETPLACE BOOTH

Create an engaging, interactive booth at the vibrant Craftcation Marketplace to showcase your brand. Options include product displays, demonstrations, hands-on activities, signage, décor, promotional materials, and newsletter sign-ups. With 90% of our attendees interacting with sponsors at their booths, it's a prime opportunity to connect directly with your audience.



INSTALLATIONS

Installations offer customizable, interactive displays in key public areas of the conference, such as a welcome mural, business card wall, and group art project.



CREATIVE DIRECTION

Craftcation provides the opportunity to collaborate with our Creative Director and Lead Event Director to design and execute a custom booth or installation. We handle the setup, so you can focus on connecting with the community.



EXISTING WORKSHOP SPONSORSHIP

Sponsoring a workshop allows you to align your brand with a specific topic or presenter. Options include a brief introduction, integrating your brand into the content, supplying materials, or finding creative ways to showcase your brand throughout the session.



SPONSOR-HOSTED WORKSHOP

Design and teach a branded workshop at Craftcation, where you can engage attendees with your products or services in a hands-on setting. This opportunity includes real-time social media promotion by our influential attendees and presenters, providing a creative way to showcase your brand.

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**Craftcation**  
CONFERENCE FOR CREATIVES

opportunities



**CREATIVE GATHERINGS**

Host unconventional networking events at unique locations, complete with food, drinks, and inspiration. Customize your sponsorship with options for signage, promotional materials, activities, décor, demonstrations, and a 5-minute welcome introduction. Past events have featured embroidery and beer tasting, movie and game nights, and wine, cheese, and crochet gatherings.



**OPENING & CLOSING CELEBRATIONS**

The Craftcation opening and closing celebrations are ideal for reaching everyone in one place. These events often feature a keynote and various activities, providing a great opportunity to connect with attendees in a relaxed, fun environment. Sponsorship options include signage, promotional materials, activities, demonstrations, and a 5-minute welcome introduction.



**OPENING PARTY ACTIVATION**

Connect with attendees and presenters during our opening night celebration by hosting a unique activation, such as a make-and-take, a demonstration, or a bar or beverage station.



**POP-UP SHOP INCLUSION**

The Craftcation pop-up shop features books, products, supplies, equipment, and tools, and is open to attendees, presenters, and the general public. Opening daily from Wednesday during check-in, it serves as a central hub for shopping and networking throughout the conference.



**EVENT SPONSORSHIP**

From Iron Craft to Stitch N Bitch, Board Game Night, Trivia, and themed Dance Parties, Craftcation event sponsorships provide unique opportunities to connect with attendees. Sponsorship options include co-hosting or judging events, featuring your products as supplies or prizes, signage, and more, all designed to boost brand recognition and introduce attendees to your offerings.



**GIFT BAG INCLUSION**

Make an impact on influential attendees by including an item in our gift bags - the contents of which are shared frequently on social media.

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**Craftcation**  
 CONFERENCE FOR CREATIVES

opportunities



REGISTRATIONS  
 & SCHOLARSHIPS

Receive full conference passes for sponsor attendance, brand promotion through contests or giveaways, or to award as a scholarship for an emerging creative. You can customize your scholarship to target a specific demographic of your choice.



PROGRAM AD

Grab the attention of our attendees with an ad or offer in our printed program. Attendees frequently refer to the program throughout the conference as well as take it home as a keepsake.



SCAVENGER HUNT  
 CARD

Elevate brand awareness by featuring your brand as a challenge or prize on our scavenger hunt card, which is given to all attendees. Challenges may include visiting a marketplace booth, using a sponsor's tool, and more, with participants entering to win prizes.

select past presenters



LISA CONGDON



EMILY MCDOWELL



ROBERT MAHAR:  
 NBC'S MAKING IT



TISA JACKSON  
 THIS IS TISA



KELLY MINDELL:  
 STUDIO DIY



JEANETTA  
 GONZALES



KATHY MURILLO:  
 CRAFTY CHICA



BRITTANY JEPSEN:  
 THE HOUSE THAT  
 LARS BUILT



AMY TANGERINE



MARK MONTANO:  
 TLC & THE STYLE  
 NETWORK

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**Craftcation**  
 CONFERENCE FOR CREATIVES

packages

OPPORTUNITY	PLATINUM	IRON	GOLD	SILVER	BRONZE	COPPER
Conference title sponsor	YES					
Creative direction	YES	YES				
Logo on gift bag	YES	YES	YES			
Opening or Closing Celebration Sponsorship	ONE	ONE				
Opening Celebration Activation	ONE	ONE				
Event Sponsorship (Iron Craft Integration, Opening Celebration Activity or Dance Party Activation)	ONE	ONE	ONE			
Creative gathering	ONE	ONE	ONE			
Installation					YES	
Marketplace booth	DOUBLE	ONE	ONE			
Sponsor-hosted workshop	FOUR	THREE	TWO	ONE		
Existing workshop sponsorship	FOUR	THREE	TWO	ONE	TWO	ONE
Bingo Scavenger Hunt	YES	YES	YES	YES	YES	YES
Exhibitor space in the pop-up shop	PRIME SPOT	YES	YES			
Gift bag inclusion	YES	YES	YES	YES	YES	YES
Registration packages	FIVE	FOUR	THREE	TWO	TWO	ONE
Program ad	2 FULL PAGE ADS	1 FULL PAGE AD	1 FULL PAGE AD	1 HALF PAGE AD	1 QUARTER PAGE AD	MENTION
Post-event recap with photos and social media images	YES	YES	YES	YES	YES	
Office hours	YES	YES	YES	YES		
Digital sponsorship	ONLINE EVENT OR TWO BLOG POSTS & ONE SOCIAL MEDIA PACKAGE	ONLINE EVENT OR TWO BLOG POSTS & ONE SOCIAL MEDIA PACKAGE	TWO BLOG POSTS & ONE SOCIAL MEDIA PACKAGE	TWO BLOG POSTS & ONE SOCIAL MEDIA PACKAGE	ONE BLOG POST & ONE SOCIAL MEDIA PACKAGE	ONE SOCIAL MEDIA PACKAGE
PACKAGE VALUE	\$49,000	\$35,000	\$23,000	\$13,000	\$8,600	\$4,500
DISCOUNTED RATE	\$26,000	\$18,500	\$14,500	\$7,500	\$5,000	\$2,500

dear handmade life's  
**patchwork show**  
MAKERS MARKET & COMMUNITY FESTIVAL

PATCHWORK SHOW SPONSORSHIP OPPORTUNITIES



dear handmade life's

# patchwork show

MAKERS MARKET & COMMUNITY FESTIVAL



the details

PATCHWORK SHOW IS OUR MAKERS MARKET AND COMMUNITY FESTIVAL, FEATURING LOCAL EMERGING ARTISTS, CRAFTERS, AND DESIGNERS ALONGSIDE DIY WORKSHOPS, FOOD TRUCKS, AND MORE.



PRESS PLAY TO CHECK OUT  
PATCHWORK SHOW

## OUR GUESTS



- Average age: 25-45 years
- 65% female
- Educated & employed with a median income of 115k
- Strong commitment to shopping local and supporting the artisan food and craft movements as well as conscious consumerism.

## OUR SHOWS



- Established in 2008
- 4k-8k guests during a six-hour show
- 70-250 vendors per show
- Several Northern and Southern California locations

## OUR VENDORS



- Small business owners with an average of 1-10 employees
- Creatives who craft as a career and for pleasure
- 90% have a website and/or blog
- Educated & employed with a median income of 95k
- Highly active on social media and online
- 11,000 potential Patchwork Show vendors on our email list

The most abundantly organized, fun, good energy, profitable event I have ever participated in yet (and I have done a lot of them through the years).  
-Sheri Marks,  
Patchwork Show Alum



dear handmade life's

# patchwork show

MAKERS MARKET & COMMUNITY FESTIVAL



WE ENJOY COLLABORATING WITH SPONSORS BY CUSTOMIZING OUR OPPORTUNITIES TO CREATE A TRULY TAILORED EXPERIENCE ALIGNED WITH YOUR BRAND AND MARKETING GOALS.



## EVENT BOOTH

Create an immersive experience for guests and vendors with an event booth or space. Showcase your brand through make-and-takes, demonstrations, food or beverage tastings, a branded selfie photo booth, and other on-site activations to engage with our community.



## GUEST SWAG BAG & GIFTING

Sponsor the guest swag bag for one show or the entire season. Collaborate with us to design a bag featuring your logo, showcased at the events, given to the first 100 guests, and featured on our social media and newsletter. Opportunity to include your products or promotional materials in the bag.



## VENDOR SWAG BAG & GIFTING

Enhance your B2B networking by connecting with our creative small business vendors through a customized vendor swag bag featuring your logo. Share product and promotional materials with them at the shows or through an exclusive mailing.



## INFO BOOTH PROMOS

Capture attention with printed promotional materials or free-standing signage at our bustling information booth. Reach a large crowd effectively, even if you're not physically present at the shows.



## SOCIAL MEDIA & ONLINE PROMOTIONS

Increase brand awareness and engage potential customers through our social media channels and website. Opportunities include logo placement on our website, Instagram Stories, Reels, and more.



## NEWSLETTER INCLUSION

Secure a feature in our vendor emails sent to our list of 11,000 creative small business owners. Each season includes over 30 emails to potential vendors.

dear handmade life's  
**patchwork show**  
 MAKERS MARKET & COMMUNITY FESTIVAL



packages

OPPORTUNITY	PLATINUM	GOLD	SILVER
Event booth at one location	DOUBLE	SINGLE	MINI
Guest or vendor swag bag	BOTH	CHOOSE ONE	
Guest or vendor gifting	BOTH	CHOOSE ONE	CHOOSE ONE
Info booth promotional materials placement	YES	YES	YES
Info booth free standing signage	YES	YES	
Logo placement	YES	YES	YES
Instagram carousel or reel	TWO (ONE ON @dearhandmadelife & ONE ON @thepatchworkshow)	ONE	ONE
Instagram story slides	TWO SERIES OF 3 SLIDES	ONE SERIES OF 3 SLIDES	ONE SERIES OF 3 SLIDES
Facebook post	TWO	ONE	ONE
Potential vendor newsletter series sponsorship (7 emails to 11,000 potential vendors)	YES	FOUR	TWO
Current vendor newsletter series sponsorship (4 emails per show to 60-250 confirmed vendors vendors, approx.: 24 emails per season)	YES	FOUR	FOUR
PACKAGE VALUE	\$14,500	\$7,500	\$3,500
DISCOUNTED RATE	\$10,000	\$5,000	\$2,500



# dear handmade life

## sponsor testimonials

The Craftcation team is **a dream to work with**. This bunch is passionate about bringing craft to the masses and helping the sponsors reach those masses as well. Not only was my sponsor booth branded for my company but it worked seamlessly with the event branding making our presence feel necessary and obvious. **We saw a 22% spike in participation on our social media and newsletter sign-ups** in the following weeks as well and an **11% increase in new customers** that we tracked through the event coupon. This is a fantastic event to build exposure for your brand.  
-Sara Delaney, Director, One Big Happy



Working with Dear Handmade Life is a dream! Their attention to detail and motivation to make the most of our partnership is so appreciated. We've been so lucky to have worked with this crew for several years and **I cannot say enough great things about their collaborative approach to partnerships** and their open and punctual communication.  
-Hannah Bartelt, Walnut Hollow



Dear Handmade Life was **a joy to work with**. They made certain every detail was sorted and worked closely with us to ensure that the event we were organizing together would be successful. They took care of all the details and managed to get 200+ signups for the event. **We got several new customers** from the event. Dear Handmade Life also got us in front of **more ambassadors that we are now working with** to build community. Thanks team!  
-Roslyn Teng, Ampjar



Thanks for running **our favorite craft conference** ever created. It really is the best.  
-Christina Loff, CreativeLive



Being a sponsor at Craftcation was a **great experience, a real partnership** with a serious, passionate, collaborative, and well-organized team devoted to making the event a success on both a micro and macro level for everyone involved. We look forward to working with them again."  
-Melanie Falick, Workman Publishing



Working with Dear Handmade Life, particularly through sponsorship of their annual Craftcation event, just makes sense for our brand. Each year, **we're blown away by the creativity and passion Nicole and team display as they painstakingly curate and deliver an immersive experience** for conference goers and sponsors alike. Attendees are eager to find ways to up their small business game and **Craftcation allows us to show up and explain what we do in very palpable ways**. Aside from the **increase in brand awareness** that takes place as a result of this conference, our team leaves each year with a slew of **important connections** and a complete rejuvenation of our creative energy!  
-Alexa Terry Wilde, Spoonflower





# dear handmade life

select previous sponsors

## AUTO



CHEVROLET



HONDA



## FOOD & DRINK



KENDALL-JACKSON



LIQUIDIV.  
Fueling Life's Adventures



## BUSINESS TOOLS



Constant Contact



INTUIT mailchimp



## SALES PLATFORMS

amazon Handmade



shopify



Square



## PRINTING & PHOTOGRAPHY



Spoonflower



EPSON®



instax®  
FUJIFILM



vistaprint

## CRAFT SUPPLIES



FISKARS



walnut hollow



Scotch®



JOANN



RYOBI

## SEWING & FABRIC



BERNINA  
made to create



ROBERTKAUFMAN  
FABRICS



SVP WORLDWIDE  
SINGER VIKING PFAFF



MISSOURI STAR  
— QUILT CO. —



# dear handmade life

EVENTS, EDUCATION AND COMMUNITY FOR CREATIVES  
AND SMALL BUSINESS OWNERS

let's collaborate!

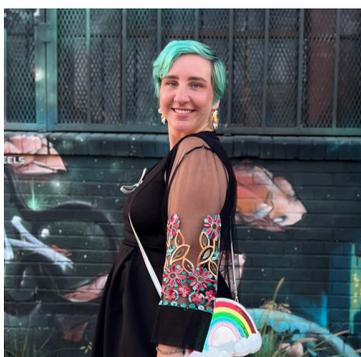
We love to work with sponsors to create custom packages to fit your marketing goals and budget.

## OUR SPONSORSHIP TEAM



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CEO & Creative Director  
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DEARHANDMADELIFE.COM